

Faculty Manager Survey 2012

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In 2004, the author conducted a survey of professional staff filling Faculty Manager (or similar title) roles. The genesis of this survey was an interest in exploring the creation of senior professional business manager roles within academic units as universities adopted a more corporate approach to their operations.

The survey attempted to answer questions that covered demographic details (*who were the people typically filling these roles*); position details (*what did they typically do*); attitudes to their role on a 5-point Likert scale; and free-text questions relating to the evolution of the role and its challenges. The survey findings were presented at the 2004 TEMC in Hobart.

In 2012, the survey was re-run. This paper will present the findings from the new survey, as well as comparing the 2012 and 2004 results to examine areas of similarity and divergence.