



Establishing and Fostering Communities of Practice

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- **What is a Community of Practice?**
- **Summary of literature**
- **Context and background**
- **Case study 1**
- **Case study 2**
- **Questions?**



3 fundamental elements

- Domain
- Community
- Practice



3 key texts

Situated Learning Lave and Wenger
(1991)

*Communities of Practice:
Learning, Meaning and Identity* Wenger
1998

Cultivating Communities of Practice
Wenger, McDermott and Snyder 2002



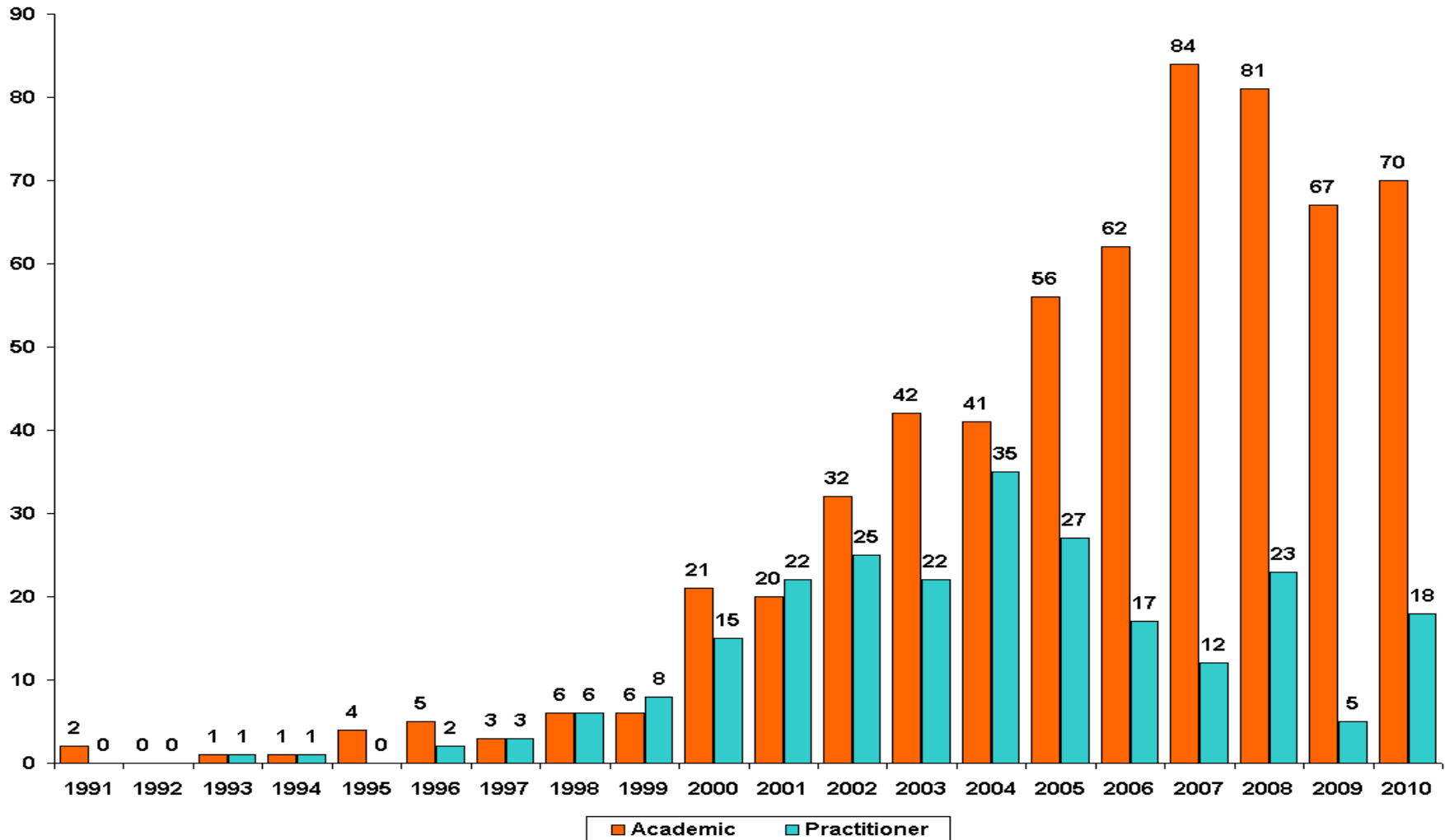
One key article

*Organizational Learning and
Communities-of-Practice: Toward a
Unified View of Working, Learning and
Innovation* Brown and Duguid 1991

(cited by 6684)



Academic and practitioner publications on communities of practice in EBSCO Business Source Complete





Communities of practice in the business and organization studies literature

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“Relatively informal group specifically facilitated by management to increase learning or creativity”. (p.538)



- The University of Melbourne Library
- Scholarly Information Future: A ten year strategy
- Communities of practice at the University of Melbourne



THE UNIVERSITY OF
MELBOURNE

The University of Melbourne Library





- Scholarly Information
- Collections
- Information Management
- eScholarship Research Centre



- Support for students and academics
- Learning Management System
- Archives
- Cultural Collections
- Percy Grainger Museum
- Copyright
- Digitisation
- Research Data Management



- Following an extensive consultation process, in July 2008 the University Council adopted *Melbourne's Scholarly Information Future: a ten-year strategy*
- Reviewed every three years, most recently in December 2011



- Local Technology Experts
- Webforum
- Local Records Coordinators



Local Information Management Experts

- Members are nominated





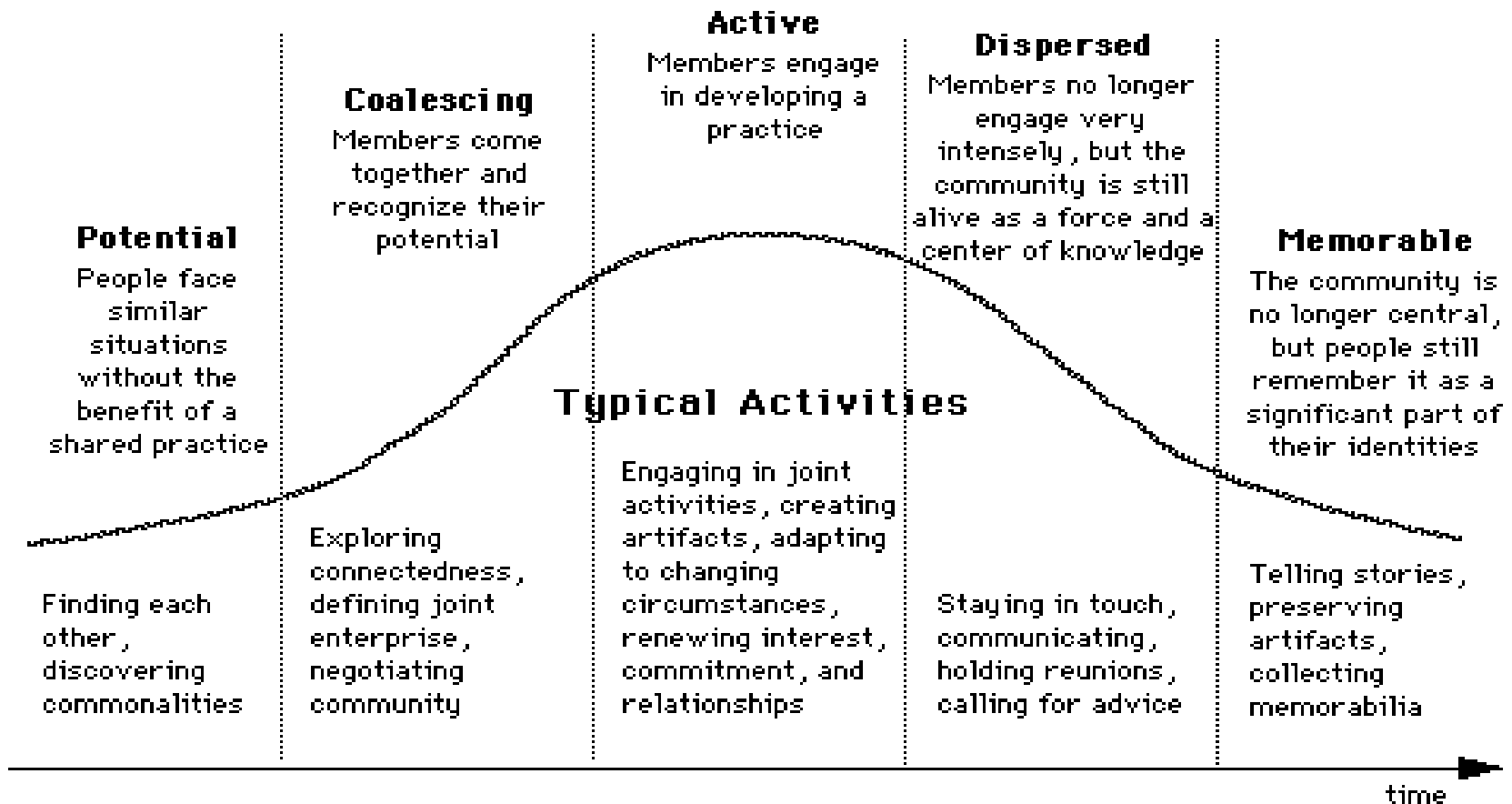
Web workshop

- Membership is voluntary



Stages of Development

Stages of Development





© Etienne Wenger, 1998

<http://www.co-i-l.com/coil/knowledge-garden/cop/lss.shtml>

- Why not merge the LIMEs with the LRCs?
- Why don't web workshop members attend web forum?
- What are the criteria for evaluating the success of these communities of practice?