

Innovation and Transformation in International Education

The logo for Brooker Giles Brooker Group is located in the bottom right corner. It features the word "Brooker" in a large, bold, white, sans-serif font. Below it, the words "Giles Brooker Group" are written in a smaller, white, serif font. The entire logo is set against a dark blue rectangular background.

Brooker
Giles Brooker Group

Who we are

- A private-sector organisation facilitating international experience and sustainable collaborative relationships for students and faculty through public-private partnerships in different countries...
- With a particular focus on New Zealand and India ...
- and recently responding to opportunities in Singapore and Australia.

What we do

- We are match-makers, facilitating the establishment and maintenance of co-dependency relationships between compatible partners
- We identify and build opportunities for programme-based collaboration between institutions
- We identify niche opportunities to match interests and issues in one country with contributions from another.

How we do it

- We contact ...,
- We connect ...,
and
- We collaborate

We contact

- as an independent service-focussed organisation rather than as a sales agent
- as educators as well as entrepreneurs
- using local contacts or directly
- taking the necessary time to locate people who want to engage with us

We connect ...

- with institutions and with communities
- at different and multiple levels
- to explore and identify needs, interests and opportunities ...
- to develop respectful relationships and friendships
- to establish trust

We collaborate

- to align and integrate programmes
- to create new opportunities
- to support communications
- to massage egos ...,

We want to

- Contribute to a sustainable international co-dependency in education
- Reduce the imbalance and disconnection between “partners” in the international education environment.
- Reduce the focus in most instances on a one way street - providing our “high quality” education to individual students
- Make international education a transformative partnership between institutions in two (or more) countries

Success stories

- Integrated masters programmes
- A two-country postgraduate diploma programme also marketed in US and Europe
- Two plus one pathways
- Introducing asian-sourced programmes to address New Zealand's problems
- Developing practicum and internship options in India for New Zealand social workers, nurses and international business students

Our challenges

- Encouraging institutions to take a longer-term view of returns from investment in relationships.
- Encouraging institutions to see students as more than just sources of funding
- Encouraging some institutions to accept and invest in independent facilitation in international education

Questions ...

- How are your programmes providing relevant skills and knowledge to international students who don't plan to stay in this country?
- What research are programme designers doing into the needs and interests of international students and employers in their home countries?
- If 26% of HE students in Australia are international students, how are they being invited to engage as stakeholders of HE institutions?

Giles Brooker Group
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www.gilesbrooker.com
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